

# Inn Sights of HMTA

THE METROPOLITAN STATE COLLEGE of DENVER

Volume 1, Issue 1 Fall 2000

## Rocky Mountain CHRIE comes to Metro

“Hospitality educators meeting, interacting, and learning together!”

It is time for the teachers to become students! At the Rocky Mountain Regional, Council of **H**otel, **R**estaurant and **I**nstitutional **E**ducators (CHRIE) conference. The 2000 Rocky Mountain CHRIE Conference is a unique opportunity for educators and industry professionals to learn about developments in the field, network with other hospitality professionals and get some hands-on experience in areas of interest!

This conference will bring together educators from 21 high schools, six career centers, six community colleges, and six colleges and universities, all from the Rocky Mountain area. Course offerings will cover topics from teaching food costing & purchasing; cultivating local foodlinks, current trends, creating computer based environments to Hospitality Homeruns and Club Ed. In addition, there will be a 5 hour externship program free for all convention participants.

The Conference will start with a welcome reception at the Adam's Mark Hotel from 6:30–8:00 pm on Friday, October 20. The course seminars will run all day Saturday, October 21, 2000, starting with a continental breakfast at 7:30 am, Denver Marriott City Center. The conference ends with a sponsored cocktail reception at Dave & Busters, Colorado Blvd. The externships will be offered from 1:00-5:00 pm on Friday afternoon at the Hyatt Regency Denver with topics covering lodging operations, food and beverage management, and sale & catering.

The CHRIE conference itself, will be held at The Metropolitan State College of Denver campus on October 21, 2000. The conference will also include workshops covering such diverse topics as: technology in the industry, developing a career path, innovations in the hospitality business, teaching tips, and developing partnerships between schools and the industry. The Conference is sponsored by Rocky Mountain CHRIE, Marriott City Center, and The Metropolitan State College of Denver.

Contact the downtown Adam's Mark Hotel for accommodations, mention the conference and get \$99 room rates, call Monday through Saturday 7 am to 5 pm, 303-893-3333.

The Hospitality, Meeting, and Travel Administration Department at The Metropolitan State College of Denver develops and



Did you know...graduates of Colorado ProStart can transfer 8 credits from high school to HMTA?

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# scholarships



## From the desk of Dr. John Dienhart

It is my pleasure to bring you our first newsletter in over a year! I have so much to share with you, our Industry Advisory Council, alumni, industry associates and current students. In this issue you will find interesting facts and information on our new full-time faculty, the results of our HMTA student survey, our highly active students via student scholarships & club reports, and a variety of upcoming events that the Department is sponsoring.

We have had so many activities over the past year. One activity in particular has been our newly designed department website <http://clem.msced.edu/~hmt>. It is a reflection of our progressive new style. The next time you are "surfing the web", won't you take a moment to browse the site? I think you will find it not only an interesting design, but that the information will provide current 'Inn Sights' on the department.

We will be looking to our Industry Advisory Council, alumni, industry associates, and students to help in our second annual Luggage for Kids campaign. This program is so rewarding.

Anticipate a call from our faculty letting you know more about the campaign and ways you can get involved.

Let me also take this opportunity to thank the Industry Advisory Council members who have supported HMTA. Special notation to Nevin Dimon (Stonebridge Companies), chair of the council, for the scholarship contributions and the recruitment of active council members.

This newsletter will be published quarterly and I look forward to your responses and in-



Did you know...the HMTA program now offers over \$35,000 in scholarships to its qualified students?

**Choice Hotels International** announced they will be awarding a \$2,000 scholarship to an HMTA student during the fall 2000 semester. Students interested in the financial/technical aspects of HMTA can look forward to a new \$2,000 scholarship, offered by **The Hospitality Financial and Technical Professions Association**. Look for five new \$1,000 scholarships from the **Metro Denver Hotel Association**, to be awarded spring 2001. **Loews Giorgio Hotel** confirmed that an annual \$5,000 scholarship for HMTA students will be established... details to follow.

We are pleased to announce the following scholarships and recipients:

Aaron Alberding	\$1,500	Colorado Hotel & Lodging Association
	\$1,000	Conrad N. Hilton Memorial Scholarship
	\$1,000	Stonebridge Companies' Scholarship
Nicole Baker	\$2,000	Stonebridge Companies' Scholarship
Neil Compton	\$1,000	Conrad N. Hilton Memorial Scholarship
Juliane Gacnik	\$ 500	Denver Metro Convention & Visitors Bureaus Foundation Endowed Scholarship
Derek Schmidt	\$1,000	Conrad N. Hilton Memorial Scholarship
	\$1,000	Stonebridge Companies' Scholarship
Edward Shahverdian	\$1,000	Denver Metro Convention & Visitors Bureaus Foundation Endowed Scholarship
	\$1,000	Karl Mehlmann Memorial Scholarship Fund
	\$2,000	SuperValu -Cub Foods
Stacy Snow	\$2,000	SuperValu -Cub Foods
Krista Spears	\$ 500	SKAL

### What's New?

HMTA hosted the "Great Colorado Create an Entrée" cook-off sponsored by Cascadian Farms; thanks to the addition of a gas Imperial six-burner range and three stainless steel tables in the Culinary Lab. Bids are being taken for the purchase of a combination oven/gas-broiler and demonstration table.





## Calendar of Events

- Oct 10 Table Etiquette Seminar, Plaza Bldg.
- Oct 11 HMTA Student Tour — Pepsi Center, RSVP Jan Marie Smith 303-556-3152
- Oct 18 HMTA Student Tour — Hyatt Regency Downtown, RSVP Jan Marie Smith 303-556-3152
- Oct 19 HMTA Industry Advisory Council meeting hosted by HMTA Faculty, MSCD, Admin. Bldg.
- Oct 20-22 CHRIE Conference, MSCD, Plaza Bldg.
- Oct 23 MPI Tradeshow at the Holiday Inn-Northglenn
- Oct 25 Hospitality Finance & Technology Professional Luncheon
- Oct 25 HMTA Student Tour — Colorado Convention Center RSVP Jan Marie Smith 303-556-3152
- Nov 1 Colorado Hotel & Lodging Association Awards Luncheon
- Nov 3 HMTA to cater VIP dinner for Harlem Globe-Trotters Basketball Game
- Nov 5 Fashion Smarts Seminar, Brooks Brothers, Park Meadows, 6-7:30pm
- Nov 11-14 International Hotel/Motel & Restaurant Show
- Nov 16 Network for the Needy Luncheon
- Dec 1-21 Luggage for Kids Campaign

# A

## nd the Survey Says...

The results are in from the 1999-2000 HMTA student survey.

We had a 38% student participation rate. Of the survey participants, 34% were seniors, 51% juniors, 10% sophomores and 5% freshmen. Twenty-one percent are majoring in meeting, 26% travel administration, 1.5% meeting/travel, 23% hotel, 7% restaurant, 20% hotel/restaurant, with another 1.5% undeclared. Thirty-four percent of students are taking a double emphasis. Ten percent of students have opted for a minor in another field.

Ninety-three percent of students report that they are working while going to school; 38% in the lodging industry, 20% travel industry, 17% meeting industry, 11% restaurant industry and 7% not related to the hospitality industry. Forty-nine percent of students plan to work full-time during the summer and 29% plan to work and continue in school. Thirteen percent plan to attend summer school only, 8% remain undecided.

Students reported what they liked the best about the HMTA department: instructors head the list; class size and uniqueness; industry professionals involvement; times classes are offered; and scholarship availability.

Areas of student concern: number of classes taught in the summer; overlapping class times; availability of classes during lunch; and the need for more computer applications. Look for changes within the Department, coming soon.



Mark your calendars to attend the **2nd Annual Hospitality Career/Internship Fair** on April 24, at the Turnhalle in the Tivoli Student Union!

Contact Dr. Vannucci (303-556-3367) if you are interested in renting space. Check out our next issue of *Inn Sights* for more details.



Did you know...that HMTA has a newly designed website? Check us out: <http://clem.mscd.edu/~hmt>.

## On Our Website Now!

Our spring 2001 class schedule is now available on our new website. Students can easily check to see if a class will be offered for the spring semester.

## Recruiting & Marketing

The HMTA Department has taken great strides in promoting the Department. Now available: new department brochure, marketing video, and recently updated, the department website: (<http://clem.mscd.edu/~hmt>). The Department and CHSA created the annual Career Fair, which is partially sponsored by the Rocky Mountain PCMA Chapter. In addition, the Department is sponsoring the Rocky Mountain CHRIE conference to bring together industry associates and educators. If you would like to have access to any of these materials, please contact Dr. John Dienhart at 303-556-3152.



## Study Abroad:

The HMTA Department has been approved for students to participate in Hospitality Studies in Switzerland.

Students from all over the United States will experience a unique, five week, summer adventure. Students receive six transfer credits from Oklahoma State University. Courses will cover European cuisines and tourism. Check our website for more information.

### 2000 Rocky Mountain CHRIE Conference

October 20 - 21, 2000

#### Externship Registration

Choose a session to attend (please circle one): Friday, October 20th 1 pm—5 pm

Session 1	Session 2	Session 3	Conference Only
<b>Lodging Operations</b>	<b>Food and Beverage Operations</b>	<b>Sales/Catering</b>	
-hotel orientation	-hotel orientation	-hotel orientation	
-front office skills	-food preparation	-sales call introduction	
-housekeeping processes	-culinary skills	-group function planning	
-staffing challenges	-food cost management	-menu planning	

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Job Title \_\_\_\_\_

Institution/Organization/Company \_\_\_\_\_

Work Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Please mail to: Dr. John Dienhart Campus Box 60, P.O. Box 173362, Denver, CO 80217-3362



Did you know...that HMTA has two clubs, C.H.S.A. and CH & LA, see page 6 for more info.

## Luggage for Kids



With the airlines enforcing standard sizes for luggage, have you wondered what to do with your over-sized luggage? Why not donate the luggage to the Denver Human Services (DHS) Foster Care Unit? Metro State's Department of Hospitality, Meeting, and Travel Administration will be working with DHS again this year, to collect and distribute luggage to foster children who need them. These children move from site to site without notice, carrying all their worldly belongings in plastic trash bags. Don't get rid of your good condition, over-sized luggage, donate it! The HMTA department will be collecting luggage December 1st—21st. Donate your over-sized luggage and help a foster child. Contact Dr. Vannucci for more information on donating 303-556-3367.

## Graduates Come Back & Give Back



Graduates of HMTA at Metro State, Sharene Reed, Jan Marie Smith, and Mark McKenna have come back to the HMTA department to teach Hotel Administration Principles, Meeting Administration Principles and Restaurant Administration Principles (respectively).



Did you know...the HMTA Department has a 99% placement rate for graduates of the program?

# New Faces

Take a moment to welcome our new full-time faculty.

## Michael Wray, MBA—Restaurant

Michael (a.k.a. "Project King") was born in south Jersey and received his MBA from Salisbury, MD. He taught at the Baltimore International College as an instructor of Restaurant Management. Michael has big plans for our department, he anticipates introducing more internship programs and opportunities for students. He will be working to further develop the kitchen laboratory and hopes to create a new elective class called Beer & Spirits. Michael came to Metro State because MSCD is a teaching school with an emphasis on working students. He feels MSCD is active in developing diversity and can't wait to try out our new technology by teaching in one of our new "smart classrooms."



## Helle Sorensen, B.A.—Travel

Helle was born on an island in southeast Denmark. She moved to the U.S. at age 19. Helle has a BA in Geography and is pursuing a Masters in Cultural Anthropology. She taught previously at CCD and was named Favorite Teacher. Helle would like her students to view the travel industry as a universal and unique industry. It encompasses a lot of fun and excitement, but requires responsibility.



Students learn from Helle that you can develop a destination for tourism with minimum negative impacts on socio-cultural and physical environments. She believes in respecting locals and encouraging people to "do as they do," with regards to eating, dressing, and speaking. Learning a few functionary terms can often mean the difference between respecting locals and alienating them. She often brings school supplies to local kids and even donates clothing. She believes this really breaks the ice, builds trust and conveys respect. Helle loves to travel and has extensively covered Europe, she even reached the first base camp at Mt. Everest. She has been to Nepal and even South America. Helle attempts to teach three



## CHSA Hosts 1st Educational Seminars



Jeff Carney from Franklin-Covey speaks with students about time management.



Students Lynne Nelson, Danielle Barile, Amy Thieme, and Eddie Shahverdian look on as Jeff Carney explains time management.

The Colorado Student Hospitality Association (CSHA) under the guidance of Dr. Cynthia Vannucci, was created in 1998. The Club is the student chapter of Professional Convention Management Association and has members from all

four department areas. The Club sponsors a series of educational seminars for educational development. Recently, Mr. Jeff Carney of Franklin-Covey shared with the students time management skills and concepts. There will be a 'Table Etiquette' workshop October 10, 2000 from 5:30 pm to 7:30 pm, Plaza Bldg.

On November 5, 2000, CHSA will participate in a wine & cheese reception at Brooks Brothers, Park Meadows, 6:00 pm. In addition to the educational seminars mark your calendar for April 24, 2001, the 2nd Annual Career/Internship Fair. Contact CHSA President, Laura Libby or Dr. Vannucci at 303-556-3367 for more information.

Inn Sights of HMTA is a publication produced by the Hospitality, Meeting & Travel Administration Department in cooperation with the students of Promotion Materials: Analysis and Design.

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Colorado Hotel & Lodging Association Student Chapter (CH & LA)  
Student Chapter Re-established

HMTA's student chapter was the first student college program in the state to be affiliated with the CH & LA professional organization. Founded fall 1991 with 25 students, this chapter is active and growing. Students were recently recognized at the annual convention and trade show held at the Broadmoor Hotel. Over the past nine years students have received 12 different scholarships totaling over \$12,000. The following organizations awarded scholarships: Metro Denver Hotel Association; The American Hotel Foundation; The Conrad Hilton Memorial Scholarship; SAGE Hospitality Resources; The SKAL scholarship; and The Karl Mehlmann Scholarship. Contact co-Presidents: Aaron Alberding or Derek Schmidt, or Faculty Advisor, Professor Cresswell for more information on the club, 303-556-2968.

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Did you know...Metro has over 17,500 students, making it the largest 4-year, undergraduate program in the U.S.?