

Inn Sights of HMTA

THE METROPOLITAN STATE COLLEGE of DENVER

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HMTA Announces a New Emphasis Culinary Arts is here!

Culinary Arts is the newest emphasis to hit the Hospitality, Meeting, & Travel Administration Department at Metro State. In addition to standing alone the Culinary Arts classes will augment other emphasis' such as Meeting Planning and Restaurant Management. What motivated the new emphasis? "Basically it was demand driven" said Michael Wray, Assistant Professor. "We have been working with so many ProStart students and they have been telling us that they wanted a way to explore their creative side as well as business side. We looked at what other two-year programs were offering and realized how easily it would be to tie these kinds of classes into our HTMA program."

The new program will cover: Baking and Pastry Production, Garde Manger, Restaurant and Table Service, Healthy Cooking Techniques, Catering and Menu Planning Advanced American & International Cuisine, Advanced Study of Wine and



Food Production Class in action.

Demonstration and Show Pieces. The emphasis will cover a total of 40 credits in addition to core classes offered by the department.

"Now that we have the Culinary Labs Kitchen fully operational, we are able to bring our ProStart students into our classes and let them see for themselves what we do. They get a wonderful lunch and our students get a chance to 'knock the socks' of them. It's a win/win situation. We are taking this department to a whole new level," said Wray. (See "Metropolis Café" on page 5 for a related article.)

The department has also been able to hire some key industry professionals to add to the adjunct faculty: Jackson Lamb will be teaching Purchasing and Garde Manger this spring. Lamb studied in Paris, France, achieved his under graduate degree from State College of New York, and his MBA from

Colorado State University. He is a certified Sous Chef from the American Culinary Federation and an active member in the



Neil Compton fine tunes his culinary skills.

Ralph Dobson will also join the department this spring. Dobson will be teaching Fine Dining, Restaurant and Table Service, and Advanced Wine. (Please see article "Master of Wine" on page 4 for more information.)

Mark McKenna has been an active HMTA faculty member for the past four years. McKenna is an HMTA alumni and went on to receive his Masters of Arts. McKenna will be teaching Principles of Restaurant Administration this spring. Check the spring class schedule for more information.



Assistant Professor Michael Wray

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Did you know...that the Food Production Class catered the entire CHRIE conference?



From the desk of Dr. John Dienhart

The Fall 2001 semester has been a very trying experience to-date, psychologically and economically. Our students, like the rest of us, suddenly face a world of uncertainty because of September 11. A sense now is in place that everything will be different, times seem to be a little scary, yet we are challenged, nevertheless, to tackle them.

Our students are tomorrow's leaders and far more worldly than any generations before them. They are self-confident, optimistic, independent, and goal-oriented. They understand that their education is important to their future, a future that remains bright.

Over 80% of our students work while going to school and are now suffering layoff and cutbacks. Yet, they are realizing the benefits of their effort to increase their hospitality management knowledge and skills. They now recognize the need for a more thorough knowledge of security and improved communications. They also know that the new corporate rules and canceled trips may be due more to penny-pinching in a dreary economy than the September attacks.

Our task remains to cultivate character as well as intellect, and instill in our students a deep understanding of liberty and a limited government. Education remains powerful in its own meaning as well as in its right.

—Dr. Dienhart

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Did you know...that the fall commencement will be held at the Colorado Convention Center?

S

anta's Toy Bag



The Colorado Hospitality Student Association is once again pairing up with the Denver Department of Human Services to bring joy and happiness to foster children in the Denver area. In the past, the student members of CHSA have collected luggage for foster children to carry their personal belongings. This campaign has been so successful, that the need for luggage has been met for this year. CHSA student members along with Dr. Vannucci's Promotions Class have decided to create a philanthropic campaign called Santa's Toy Bag.

This year CHSA students are collecting 200 toys and cash donations for last minute needs for families of the Denver area. Toys will be collected Tuesdays & Thursdays from 10:00am to 2:00pm at one of three locations: the HMTA Department (Plaza 124); the Flag Pole in the center of the Auraria Campus; and in the Tivoli Student Union, south end. Donations will be collected until November 30th. Contact Dr. Vannucci for more information, 303-556-3367.



Calendar of Events

Nov 1-30	Santa's Toy Bag-Toy Collection
Nov 1	SKAL Scholarship Dinner
Nov 1	DMCVB's Annual Meeting
Nov 6	Ocean Journey Fam-Tour
Nov 6-7	Keystone Mnt. Resort Food Show-CRA
Nov 7	ProStart Day On-Campus
Nov 8	CHSA Presents: <i>Gary Schirmacher</i> , Conferon
Nov 10-13	AH&LA International Conference
Nov 11	Rocky Mountain PCMA Luncheon
Nov 13	Discover Metro State Day
Nov 14	ProStart Day On-Campus
Nov 16	Site Inspection Ocean Journey
Nov 19	Healthy Moves Luncheon: <i>Holiday Healthy Cooking</i>
Nov 20	CHSA Presents: <i>Jeff Carney</i> , Franklin Covey
Nov 29	PCMA Network for the Needy Luncheon at the Convention Center
TBA	CHSA Presents: <i>Table Etiquette</i>
Dec 1	CHSA Presents: <i>CPR Certification</i>
Dec 4-6	IAEM Convention in Chicago
Dec 16	Metro Fall 2001 Graduation
Jan 5-9	PCMA Annual Meeting in Nashville
Jan 29-30	WestEx 2002

Helle Sorensen a Master

Congratulations to **Helle Sorensen** on completing her **Masters** in Cultural Anthropology from CU-Denver. Sorensen teaches in the travel emphasis for the HMTA Department at Metro State.

Originally from Denmark, Sorensen has been with the Department for 3 years. This spring semester, Sorensen will be teaching:

HMT 1030	Principles of Travel Admin	30709
HMT 1820	Travel References & Case Studies	34326
HMT 1830	Cruise Development, Marketing, & Sales Tourism	30712
HMT 489C	Adventure Travel & Ecotourism	34505

Check the spring class schedule for times and prerequisites.

Mexico in May

Tour Management, HMT 4810, will be taught in Mazatlan, Mexico from May 18 through June 1, 2002. In addition to classes, students will take a Mexico Culinary Tour and a Mexico hotel/restaurant/meeting planning tour. They will also be touring the Western coast of Mexico. More information will be available in the next issue of *Inn Sights of HMTA*.

Metropolis Café: A Recruiting Tool

Students in Professor Michael Wray's Food Production Management Class are taking their skills to the next level: The Metropolis Café.

Monthly, the students convert Plaza room 128 into a fine dining, white-tablecloth restaurant. Five luncheons are prepared each semester, as a showcase of student's talents. Their efforts support the Department's marketing and recruiting activities by providing lunch for Metro State's Foundation Board and ProStart programs.

Neal Compton and Abbey Teixeira, HMTA's directors of recruitment, are coordinating half-day visits for prospective high school students so they may gain a better understanding of the opportunities available in the HMTA program.



Did you know...that the cooking process should also be taken into consideration when selecting a wine?

COLORADO
& LODGING
ASSOCIATION

Meet the Officers of CHLASA :

Neil Compton	President
Heather Davies	Vice President
Amy Heidtman	Co-Vice President
Nicole Plybon	Treasurer
Abbey Teixeira	Secretary

Promoting HMTA Through Job Fair

CHLASA hosted the Colorado Restaurant Association's Fall Job Fair on September 18th. Using the new HMTA tabletop display, club members actively recruited Metro students into the HMTA Department.

They also had the opportunity to promote the HMTA program to several high school and community college educators. CHLASA students established new and strengthened existing relationships with high school students and industry professionals. As a result of all this hard work, they were offered booth space at the WestEx 2002 Trade Show.

AHLA International Conference in New York

The CHLASA will have students attending the American Hotel & Lodging Association International Conference in New York City. Professor Herb Cresswell and Industry Advisory Council President, John Wagner will accompany Neil Compton, Heather Davies, Amy Heidtman, and Abbey Teixeira for this four-day event. Students were able to secure air transportation through *Seats for Sharing* sponsored by Frontier Airlines.



MEET THE OFFICERS OF CHSA

This year's Colorado Hospitality Student Association officers are:

Stephanie Winkler	President
Crystal Carter	Vice President
Kristy Hinderman	Treasurer
Amy Thieme	Secretary
Jamie Pavichich	Historian
Pallavi Salvi	Promotions
MJ Genualdi	Member at Large

Road Trip

CHSA students will be attending the IAEM (International Association of Exhibit Managers) conference at McCormick Place, in Chicago. Dr. Cynthia Vannucci will be accompanying current HMTA students: Natalie Allen, Lacy Morvan, Julie Petrocco, Kate Rafferty, Stephanie Winkler, Eric Zimmerman, and HMTA graduates, JaDee Hoy and Tim Biechley on a road trip to Chicago the first week in December to attend the conference.

Inn Sights of HMTA is a publication produced by the students of the Hospitality, Meeting & Travel Administration Department.

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Did you know...CHSA students are selling RMPMA polo shirts and vests to raise money for Nashville? Contact Stephanie Winkler at 303-667-9798.

CHSA Goes to Nashville

This year 15 CHSA students will attend the 46th Annual PCMA (Professional Convention Management Association) National Meeting in Nashville in January.

Students are working to raise enough money to fund the trip entirely upfront. This national conference will provide an opportunity for our students to explore all the ramifications of PCMA's new strategic plan. The conference will provide a wide variety of educational sessions in addition to presentations by well known keynote speakers. Two special sessions have been created just for students. These include: Web Based & Wireless Meetings and Demystifying the Meeting Room/Sleeping Room Ratios. Social programs such as the Student Planner of the Year luncheon and the Mingles Student Lounge "meets" are also planned. There will also be opportunities for students to network and mingle with industry professionals from the Rocky Mountain Chapter of PCMA and others from around the world. Students also have the opportunity to pre-submit their resume for publication at the conference.

CHSA Presents...

One of the main functions of the student association is to assist in the development of the hospitality student. With this in mind, CHSA is proud to offer the following student educational seminars!

- 10-16 Betty Hepp: IMCA (Investment Management Consultants Association),
Efficient Budgeting for the Association Meeting
- 10-16 Debra Gentry: Executive Navigations, presenting on
Tips for Interviewing in Hard Economic Times
- 11-20 Jeff Carney: Franklin Covey, presenting
Better Use of Your Calendar!
- 12-1 CPR Training & Certification
- TBA Table Etiquette

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