

The Metropolitan State College of Denver
Hospitality, Tourism, and Events Management
Service Oriented with a Hospitality Attitude

The Hospitality, Tourism, and Events Management program at the Metropolitan State College of Denver offers studies in lodging & hotels, meeting & events, restaurant & culinary arts, and tourism & travel administration. Might we suggest that you study our home page at www.mscd.edu/~hmt/ for detailed information about our courses, students, faculty, industry involvement, scholarships, and the application process? To start you application process to the College, please go to www.mscd.edu. If you need additional information, contact John Dienhart at dienhart@mscd.edu. If you will be on campus prior to your start with college, please visit our facilities and with us in the Plaza Building, room 124.

Your Competitive Advantage through HTE at Metro State:

Provides the best dollar value per credit hour as the affordable school with a job at the end
Students balance theory through practice while maintaining a hospitality attitude

Produces students who get the job done. Graduates stay in Colorado

Faculty are exciting and enthusiastic in ***teaching and learning through experience***

Located in downtown Denver; a ***strong jobs market as Denver has become a destination city***

Graduating seniors' salaries: ***\$30,000 to \$45,000 based on learning coupled with experience***

Faculty are ***service oriented with a hospitality attitude***-well connected with industry professionals

Four active student industry chapters ***grant students networking opportunities***

The HTE Student: The demographic make-up and concerns of the HTE student body are changing at Metro State. Females dominate the enrollment at 66%. Most HTE students work full-time in the hospitality industry while simultaneously carrying an average course load of 12-credit hours per semester. As is typical of most students, HTE students want to learn as much as possible about the industry, and they take their education very seriously. Employers of HTE graduates rated their employees higher in self confidence than did the employers of graduates of other Metro State programs. The HTE graduates responded more favorably than graduates of other programs when asked to indicate the degree to which their experiences at Metro State increased their ability to think creatively, lead others, learn on their own, be self-confident, and realize their strengths and weaknesses.

Growth Oriented: 1998 to-date:

Enrollments:	134 to 451	237% growth
Credit hours/semester:	1,290 to 2,161	68%growth
Faculty:	4 to 8	100% growth

Scholarships:	\$6,000 to \$60,000	900% growth
Endowed scholarships:	\$0.00 to \$103,000	new-founded

Culinary Arts Laboratory:	0 to 1	new-founded
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Student Associations:	0 to 5	new-founded
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- Colorado Hotel and Lodging Association Student Chapter
- Colorado Restaurant Association Student Chapter
- Metro Travel Society
- Rocky Mountain Professional Convention Management Association Student Chapter
- Students Interested in Free Enterprise

Continuing Education Programs:	0 to 3	new-founded
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- Home Base for the International Wine Guild
- Host Location for International Sommelier Guild
- Host Location for Colorado Chefs Apprenticeship Program