



METROPOLITAN STATE  
COLLEGE of DENVER

*Department of Hospitality,  
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# METROPOLITAN STATE COLLEGE OF DENVER HOTEL MANAGEMENT AND FLAG PRE – RFP NOTIFICATION December 12, 2007

Metropolitan State College of Denver (MSCD) and the Department of Hospitality, Tourism and Events Management (HTE) are pleased to announce our 'Pre-Request For Proposal Notification.' MSCD and HTE have been working on plans to develop a Hotel and a Hotel Learning Center (HLC) on the Auraria Campus located on 125 acres in downtown Denver, Colorado. The hotel will include 150-200 guest rooms, restaurant, meeting / banquet space and the HLC. The HLC will include beverage labs, kitchen labs, classrooms, and a wine cellar. MSCD will be offering naming opportunities for the HLC and the individual components within. A Program Plan is currently being conducted and is expected to be completed by mid February 2008.

MSCD and Auraria Higher Education Center (AHEC) will officially release the RFP for the management company / flag in approximately 8-12 weeks. At this phase, the project is estimated to cost \$25 million to construct the hotel and \$8-10 million for the HLC portion of the building.

There have been a number of corporations interested in this project and they have met with executives from MSCD and AHEC over the past few months. MSCD and AHEC have decided to invite interested hotel management / investment companies to learn more about the project before the RFP is released. Questions will be answered on two predetermined dates on campus in mid January 2008. If your company is interested in meeting, please contact (via e-mail):

**Dr. Chad M. Gruhl**  
**Assistant Professor**  
**Director, Hotel Management**  
**Hospitality, Tourism, and Events Management Department**  
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The RSVP deadline date is: **Friday, December 21, 2007 at 5:00pm MST**. Additional information regarding MSCD, HTE, and AHEC are available on the following websites:

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|----------------------|---|
| Metro State College: | <a href="http://www.mscd.edu">www.mscd.edu</a>  |
| HTE Program:         | <a href="http://www.mscd.edu/~hmt/">http://www.mscd.edu/~hmt/</a>                                       |
| AHEC:                | <a href="http://www.ahec.edu/">http://www.ahec.edu/</a>   |
| HLC Information:     | <a href="http://www.mscd.edu/~hmt/resources/hlc.shtml">http://www.mscd.edu/~hmt/resources/hlc.shtml</a> |

Thank you for your interest in Metropolitan State College of Denver and the Hospitality, Tourism, and Events Management Department.