

Inn Sights of HMTA

THE METROPOLITAN STATE COLLEGE of DENVER

Volume 1, Issue 3 Summer 2001

2001 Rocky Mountain CHRIE Conference

“Hospitality Educators, Meeting, Interacting, and Learning Together”

Metro State hosts for the second year in a row!

The Rocky Mountain Council on Hotel, Restaurant and Institutional Education (CHRIE) will hold its annual conference at the Auraria Campus on Saturday September 29, 2001. This will be the second year the Hospitality, Meeting and Travel Administration Department (HMTA) at Metro has hosted this conference and it promises to be an even bigger success than last year!

The Rocky Mountain CHRIE annual conference provides networking opportunities for hospitality educators throughout the Rocky Mountain region. Among the attendees are educators from career centers, community colleges, pro-start programs, high schools, colleges and universities. As part of the conference, key industry professionals will be sharing their knowledge and experience on current trends and technology changes in the trade. Attendees will also have ample opportunities to interact with their students' future employers.

In essence, this conference is about teaching the teachers. The idea is to help the faculty better prepare students for entry into the industry and to develop a working relationship between hospitality professionals and educators. The presentations and demonstrations are designed to stimulate excitement regarding opportunities in the hospitality profession. In turn, this enthusiasm will be passed on to students exploring future hospitality careers. Yet, another component is to provide faculty and professionals with Continuing Education Credits. Ultimately, this is a great opportunity to meet and mix with other professionals in the hospitality industry.

Call for Papers - If you are interested in presenting at this year's conference, please contact Dr. Cynthia Vannucci at The Metropolitan State College of Denver via 303-556-3367, vannucci@mscd.edu or Campus Box 60, PO Box 173362, Denver, Colorado 80217-3362. All presentations must be 60 minutes in length and outlines must be submitted no later than **August 20, 2001**. A review panel will extend invitations to presenters by August 31, 2001.

Externship - In addition, an externship opportunity will be offered, as part of the conference, at the **Hyatt Regency Denver, Friday, September 28, 2001 from 1:00 pm to 5:00 pm**. This externship will provide information on the lodging and food service industry with regard to future growth. Attendees will have first-hand experience on the day-to-day demands of the trade. Topics will cover hotel orientation, sales call introduction, group function planning, catering/banquet functions and meal planning.

The 2001 Rocky Mountain CHRIE conference is a unique opportunity for educators and industry professionals to learn about developments in the field, make connections and have a great time, all for only \$65, **register early (before September 3, 2001) and pay only \$45**. High school educators can attend for a **special rate of \$25**. Hotel accommodations will be at the Hyatt Regency Denver for only \$49 per night plus tax. Contact Professor Herb Cresswell for details at 303-556-8046 or cressweh@mscd.edu.

If you are interested in attending or presenting, or for more information on CHRIE, please contact Dr. John Dienhart, Chair, dienhart@mscd.edu or Dr. Cynthia Vannucci, vannucci@mscd.edu, 303-556-3152.

The Hospitality, Meeting and Travel Administration Department at The Metropolitan State College of Denver develops and implements training and educational programs to foster the growth and economic success of the hospitality industry in Colorado and across the United States. The goal of the HMTA Department is to provide comprehensive quality design and management consultant services to all segments of the hospitality industry.



Did you know...that there are 205 students enrolled in the HMTA department (a 7% increase from Fall 2000 semester)?

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From the desk of Dr. John Dienhart

This coming semester promises to be one of our greatest semesters yet. Enrollment in the HMTA Department is up 7% from the Fall 2000 semester. We've added seven new courses and added \$40,000 worth of new equipment to our Culinary Lab. We are entering into more industry partnerships via CHRIE, our Annual Career Fair and the Colorado Restaurant Association's Hospitality Fair. Yet, industry reports are all indicating a significant decrease in business. The hotel industry in California alone is showing a 16.9% decrease in year-to-year occupancy and the east (Chicago, New York, and Boston) is showing a 7% decrease.

Are we heading towards recession? The answer is a resounding NO! Room rates are still near historic highs, the incentive market has shown a 6% increase over the past four years and second-tier cities are in a building boom. However, our economy is softening. There has always been an ebb and flow in this business, but the key here is to recognize that our industry is essentially changing and we need to change with it.

So how do you weather the changes? Education and re-education is the key. *Convene* magazine recommends that you take a look at your resume. "If you had to look for another position, would you be on the cutting edge?"

HMTA at Metro can help. We are constantly updating and developing new classes. This coming Fall semester in addition to our regular classes, we will be hosting Food Safety, Cheap Travel, Healthy Cooking and a CMP (Certified Meeting Professional) prep class. These classes are perfect additions to any resume. Show your employer that you are on the cutting edge in the industry.

—Dr. Dienhart

The HMTA faculty:

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Did you know...that it is predicted by the World Tourism Organization that there will be 1.56 billion travelers worldwide by 2020?



scholarships

We are pleased to announce the following scholarship recipients:

Julia Burton	\$TBA	Denver Metro Convention & Visitors Bureau
	\$2,000	Stonebridge Companies' Scholarship
Neil Compton	\$1,000	AHF, Conrad N. Hilton Memorial Scholarship
	\$2,000	CH&LA, Karl Mehlmann Memorial Scholarship Fund
Shanle Donovan	\$1,000	Colorado Scholars Award
MJ Genualdi	\$ 500	Colorado Scholars Award
	\$ 500	Denver Metro Convention & Visitors Bureau
Rei Haneda	\$ 500	SKAL of Denver
Amy Heidtman	\$1,000	AHF, Conrad N. Hilton Memorial Scholarship
	\$1,000	Lowes Hotels
	\$1,000	Stonebridge Companies' Scholarship
	\$ 940	Super Value-Cub Foods Scholarship
Kristy Hinderman	\$1,000	Colorado Scholars Award
	\$1,000	Denver Metro Convention & Visitors Bureau
Tiffany Holt	\$1,000	Choice Hotels
	\$1,000	Lowes Hotels
	\$1,000	Stonebridge Companies' Scholarship
Bridget McCauley	\$1,000	SAGE Hospitality
Nicole Plybon	\$1,000	AHF, Conrad N. Hilton Memorial Scholarship
Amy Thieme	\$1,000	Choice Hotels
	\$ 500	Colorado Scholars Award
Jeremy Thomas	\$1,700	Lowes Hotels
Trish Thusen	\$ 500	SKAL of Denver

The following students received internships in addition to their scholarships: Julia Burton, MJ Genualdi, Amy Heidtman and Kristy Hinderman.

The following scholarship opportunities have yet to be awarded: Embassy Suites, Hospitality Financial and Technical Professions Associations, and the Metro Denver Association.



Calendar of Events

Aug 20	First day Fall classes at Metro
Sep 18	HMTA / CO Restaurant Assoc. Career Fair
Sep 19	Industry Advisory Council Meeting
Sep 19	ProStart Day on Campus
Sep 28-29	Rocky Mountain CHRIE Conference
Oct 10 & 24	ProStart Day on Campus
Dec 16	Metro's Graduation Ceremony
Jan 5-9	PCMA National Meeting, Nashville

Fun Classes Available in HMTA

Check the schedule for the call numbers.
Sign up now, some classes are almost
at capacity!

HMT 1830	Cruise Development, Marketing and Sales	4
HMT 3610	Enology: The Study of Wine	3
HMT 3760	Meeting Administration I (Promotional Material Design)	3
HMT 390B	Beer and Spirits	3
HMT 390C	Healthy Cooking Techniques	2
HMT 479A	Seminar in Meetings: CMP Prep	2
HMT 4810	Tour Management	4
HMT 489B	Cheap Travel	2
HMT 488C	Security and Loss Prevention for the Hospitality Industry	3
HMT 488D	So You Want to Be a Hotel GM?	3
HMT 488E	Advanced Study of Wine (Spring)	3



Register now for Fall ONLINE courses.
Check the schedule for the call numbers.

HMT 1600	Food Service Sanitation & Safety	2
HMT 1850	Multiclt/Multint Ctr Adj/Radj	3
HMT 3510	Hotel Front Office Admin & Ops	3
HMT 3600	Food & Beverage Cost Controls	3
HMT 4040	Senior Hospitality Rsrch Exper I	2
HMT 4650	Hospitality Empl Resource Dev	3

For academic advising contact the Hospitality,
Meeting and Travel Administration Department at
303-556-3152.



Did you know...that there are over 143 online
classes to accommodate students at Metro?

Culinary Lab is Fully Operational!



After a \$40,000 grant, the Hospitality, Meeting and Travel Administration Department is pleased to announce that the Culinary Lab is fully operational! With the addition of an automatic ice machine, broiler, combi-oven, griddle, salamander and security carts students will be able to fully participate in the Restaurant Management emphasis. Additional purchases included china, glassware, and silverware, along with chaffing dishes and serving utensils.

Now that the Culinary Lab is fully operational, the HMTA Department is making plans to teach a Healthy Cooking class this Fall as well as a Beer & Spirits and an Advanced Wine class in the Spring of 2002.

The curriculum for the Culinary Arts-Restaurant Management Emphasis of study has been established to include courses in Advanced Baking, Demonstration and Show Pieces, Garde Manager, International Cuisine, Pastry Production and Restaurant and Table Service.





CHSA Career Fair = Huge Success!



Inn Sights of HMTA is a publication produced by the students of the Hospitality, Meeting & Travel Administration Department.

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Layout & Design for Inn Sights of HMTA:
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Did you know...that Metro updated their website earlier this Spring?

www.mscd.edu

The Special Events class, in conjunction with the Colorado Hospitality Student Association, hosted it's Second Annual Hospitality Internship/Career Fair this past April. The fair was a huge success!

The fair was held from 12 pm to 4 pm in the Tivoli Turnhalle and was preceded by an *Effective Business Writing Skills* presentation by Ms. Laura Stack, MBA.

Stack presented a humorous approach to teaching writing skills and kept the audience entertained and involved in the discussion. Everyone who attended truly benefited from the information. Student JaDee Hoy remarked, "Laura was an excellent speaker and she presented the subject in a fun and easy way for everyone to understand."

Thirty-four different organizations participated in the fair. These organizations included major hotels, meeting planning organizations, decorating companies, restaurants and travel agencies. This year, with the addition of pipe and draping donated by Elite Exposition Services, the fair took on a more professional atmosphere.

Over 200 students attended looking for internship, jobs, and hoping to win great prizes. Mollie Van Otterloo and Kristy Hinderman acted as emcee's and announced the winners of donated door prizes. One lucky student, Heather Davies, won a Palm Pilot donated by Andre van Hall and the Adams Mark Hotel.

The fair was a two fold project. It acted as a training exercise for Dr. Vannucci's Special Events Class (for meeting planners). The class of seven (Barbara Cooper, MJ Genualdi, April Greenwood, Kristy Hinderman, Javaz Huntington, Mollie Van Otterloo, Joey Schilling, and Amy Thieme) learned exactly what it takes to pull together a career fair.

It also provided volunteers (Tim Biechley, Julia Burton, Erik Dahlen, Whitney Giddings, Elena Gorelick, JaDee Hoy, and Jared Kaplan, among others) the chance to learn the ins and outs of setting up an exposition, including the rigorous demands of pipe and drape.

Joey Schilling said, "This fair gave me hands-on experience in a safe learning environment, in addition to allowing me to take a leadership role. It really cemented all my class work in a practical way."

This event is hosted by the HMTA Department annually. Watch for more information on the Third Annual Hospitality Internship/Career Fair in April of 2002.

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