



Met Radio



A live student-run radio station, Met Radio broadcasts 24 hours, 7 days a week online and at 91.7 FM on the Auraria Campus in downtown Denver. Reborn in 2008 with support from professional local radio stations, Met Radio is a state of the art radio studio. The diverse programming found on Met Radio covers a wide variety of tastes and listeners.

Underwriting/Sponsor Rates

Platinum Sponsorship Plan \$1000

- 224 announcements during Fall and Spring semesters; 1 announcement per day 7 days a week for 32 weeks
- Announcement displayed on our website for full year

Gold Sponsorship Plan \$600

- 112 announcements for a full semester (Fall or Spring); 1 announcement per day 7 days a week for 16 weeks

Silver Sponsorship Plan \$300

- 56 announcements; 1 announcement per day 7 days a week for 8 weeks

Met Radio News Package \$250

- 3 announcements per day (morning, afternoon & evening newscast) 7 days a week for 3 weeks



Event Sponsorship \$350

- 5 announcements per day 7 days a week for 2 weeks
- Web announcement in Calendar page for 2 weeks

Speciality Show Plan \$750

- Associate your name with a Met Radio Speciality Show
- Your spot is played twice during the show
- Fall or Spring semester 16 weeks each
- Web announcement on show's page

Calendar Sponsorship \$500

- 2 announcements per day 7 days a week for 16 weeks (Fall or Spring semesters)
- Web announcement in Calendar page

Web Addition \$100

- Standard placement and occurrence (1 month)

Programming Schedule (Sample schedule from Spring 2009)

Met Radio programming airs and streams 24/7. Live and pre-recorded shows are produced weekly. Show content and format are subject to change.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12–7:30 a.m.	Music					Weekend Music	
7–8 a.m.	Morning Spin						
8–9 a.m.	The Jim Kelevra Show						
9–10 a.m.	News						
10–11 a.m.	That Guy's Show @ MetRadio						
11 a.m.–12 p.m.	The Emerald City Mix Show	The Exposure	The Emerald City Mix Show	The Exposure	The Emerald City Mix Show		
12–1 p.m.	The Local Show	TheLocalShow: Hip Hop	The Local Show	TheLocalShow: Hip Hop	The Local Show	Black Hollywood	The Know.
1–2 p.m.	Undercurrent	ShrinkingWorld	Undercurrent	ShrinkingWorld	Andy!		
2–3 p.m.	Take Issue	Bandorama	Take Issue	Bandorama	Production	Engaging the Ostrich	
3–4 p.m.	Coffee Break						
4–5 p.m.	Suicide Sunglasses	La Hora Picante!	Suicide Sunglasses	Thrash Time	La Hora Picante!	Weekend Music	
5–6 p.m.	Political Hour	Spontaneous Combustion	Political Hour	Spontaneous Combustion	Music		
6–7 p.m.	25th Hour	Mile High Syncopation	25th Hour	Mile High Syncopation			
7–8 p.m.		Cop Talk		Music			
8 p.m.–12 a.m.	Music						

Comedy
 Current Events
 Music
 Sports